

**PENNSYLVANIA DECA
School Specific Scholarships
2019-2020**

CENTRAL PENNSYLVANIA COLLEGE

\$1,000.00 scholarship

At least two years of DECA involvement, including senior year.

Contact Kelly Fox in Admissions at 1-800-759-2727 or kellyfox@centralpenn.edu

**THE RESTAURANT SCHOOL
AT WALNUT HILL COLLEGE**

1st, 2nd and 3rd place Restaurant & Food Service Management

1st, 2nd and 3rd place Quick Serve Restaurant Management

1st, 2nd and 3rd place Hospitality Services Team Management

1st place receives a \$3000 scholarship;

2nd place receives a \$1800 scholarship and;

3rd place receives a \$1200 scholarship

Contact Kristen Taylor ktaylor@walnuthillcollege.edu

DUBOIS BUSINESS COLLEGE

Four one-quarter total tuition scholarships to be awarded at each DBC campus (*DuBois Campus, Huntingdon Campus, and Oil City Campus*). The amount awarded will depend upon the program of study in which the student is enrolled. The scholarships awarded could range between \$5,640 and \$6,580. DECA members must submit a letter requesting a scholarship application. Students can contact the DBC Admissions Department, Financial Aid Department, or Gail Urban, Student Services Director, at (814)371-6920 or 1-800-692-6213, or urbangs@dbccollege.edu to request an application.

JOHNSON & WALES UNIVERSITY

Scholarships, up to full tuition, are available to all PA DECA members. In addition, four-year renewable scholarships of \$1,000, \$750 and \$500 are awarded to the 1st, 2nd, and 3rd place winners of select state competitive event categories. These may include in Apparel &

Accessories, Retail Merchandising, Hospitality Services Management, and Travel & Tourism. For more information, visit admissions.jwu.edu or contact Sharon Macko at smacko@gmail.com.

PITTSBURGH TECHNICAL INSTITUTE

PTI awards three (3) partial tuition scholarships, valued at \$3,000 each, to high school seniors active in DECA. This scholarship can be renewed for the student's second year at PTI if a 3.0 grade average is maintained. Deadline for submission is **March 4, 2017**. Contact Vince Gratteri at 1-800-644-7784, ext. 5323 or 412-809-5323, or email gratteri.vince@pti.edu.

FOX SCHOOL OF BUSINESS AND MANAGEMENT

The Temple University Fox School of Business and Management will offer a \$1,500 scholarship to an incoming freshmen student (with admission to Temple University and the Fox School). Candidates interested in the scholarship opportunity must submit GPA and SAT scores along with a short essay stating their career aspirations and how they feel the Fox School of Business will help the student achieve their goals. The scholarship application materials must be submitted to David Kaiser, Director of Enrollment Management via email: Kaiser@temple.edu, no later than **April 15, 2017**.

LINDENWOOD UNIVERSITY

Lindenwood University and DECA are pleased to offer an exciting opportunity to DECA members. Lindenwood University announces that it will award over \$1,000,000 per year for four years in scholarship assistance to reward youth leaders who have volunteered with, been members of, or worked for certain area youth-serving agencies. DECA is one of those prestigious agencies participating in the scholarship program. Lindenwood has awarded DECA over \$250,000 in scholarships for the upcoming school year to recognize outstanding youth. The three levels of scholarships range from \$5,000 to \$12,400 per year, or \$20,000 to \$49,600 (excluding an earned \$2,400 work and learn allotment) over a four-year period. Please find the attached scholarship information sheet that explains the criteria and application process for each scholarship. If you have questions contact: Kristen Revis, Day Admissions/ Financial Aid Counselor at 636.949.4338 or email: krevis1@Lindenwood.edu.

PENNSYLVANIA DECA

Scholarships to School of your Choice

THE FOLLOWING SCHOLARSHIPS ARE FOR THE POST-SECONDARY SCHOOL OF YOUR CHOICE:

PENNSYLVANIA DECA SCHOLARSHIPS

Amount of the awards vary. See enclosed *Pennsylvania DECA Common Application*.

PENNSYLVANIA STATE BUSINESS PARTNERSHIP SCHOLARSHIPS

Amount of the awards vary. See enclosed *Pennsylvania DECA Common Application*.

PENNSYLVANIA FOOD MERCHANTS ASSOCIATION

One \$1,000.00 scholarship. See enclosed *Pennsylvania DECA Common Application*. Contact David McCorkle at 717.731.0600.

STUDENT OF THE YEAR SCHOLARSHIPS

1st place - \$1,000; 2nd place - \$750; 3rd place - \$500. See enclosed *Student of the Year Application*.

WHAT ARE PENNSYLVANIA DECA SCHOLARSHIPS?

Scholarships are financial awards made to worthy members of the Pennsylvania Association of DECA. Awards help students continue their preparation for a career in business, marketing or marketing education.

HOW MANY AWARDS ARE MADE?

The number of awards provided depends entirely on the amount of available funds. Normally, several awards will be given annually. However, the Board of Trustees reserves the right to determine the annual number. The Board of Trustees also reserves the right to make changes in eligibility criteria when necessary.

WHO IS ELIGIBLE?

Any DECA member is eligible who:

1. Is a senior currently enrolled in marketing education.
2. Intends to complete a course of study in the field of business, marketing or marketing education.
3. Can show evidence of scholastic ability.

HOW ARE THE AWARDS PAID?

These are one-year awards. Your award will be paid directly to the college of your choice. Upon receipt of an official letter of acceptance from the college and the requested personal

information, the funds will be forwarded to your college account that you may draw upon for expenses as approved by school officials.

DO AWARDS VARY IN AMOUNT?

Yes. The amount of your award will depend on the following items:

1. The quality of your application.
2. The costs at the school you select.
3. The amount of your financial need.
4. The amount of scholarship money available.

HOW ARE AWARDS DETERMINED?

All application portfolios are reviewed and scored. Those that score 80% or above (based on a maximum score of 150 points) will be eligible for an interview at the State Career Development Conference. Final awards are made based on the top total scores.

WHAT DO I INCLUDE IN MY APPLICATION PORTFOLIO?

Application portfolios must include all of the following documents to be considered. The documents must be submitted in a standard manila folder and should follow the order listed below. Do not use fancy folders or binders. Do not mail partial portfolios. Whenever possible, submit the portfolio through your guidance office so that your transcript can be mailed with the other required documents.

1. **The Pennsylvania DECA Scholarship Common Application.**
2. **Your Personal Statement** in 200 words or less as to why you deserve a scholarship from Pennsylvania DECA and/or its partners.
3. **Portfolio of Your Participation in DECA Activities.** Include your specific involvement with the state program of work, offices held, levels of competition and activities throughout your career in DECA. *This portion of the application portfolio is limited to ten pages.* Only 8 ½ X 11 paper is permitted. No fold-outs, tabs or attachments may be used to extend the size of the paper. Use of photos, documents and letters are permitted. Creativity is encouraged. This section must be stapled together and included in your manila folder.
4. **Your Scholastic Record.** You must furnish an official copy of your high school transcript and SAT scores or equivalent. An academic average of 2.5 or better is required. Highlight all marketing education and business or vocational classes you have completed.
5. **Your Participation in Other School and/or Community Organizations.**
6. **Recommendation Letter from a School Administrator and your DECA Advisor.**
7. **Your Employment Experience.**
8. **Estimate of your college expenses** – tuition, room and board, fees, books, etc.

WHERE AND WHEN DO I SEND MY APPLICATION?

Complete applications mailed to:

Jerry DiGiovanni
920 Woodland Avenue
Norristown, PA 19403

Postmarked by State Conference deadline date.

WHEN ARE AWARDS PRESENTED?

All awards will be presented at the State Career Development Conference.

PENNSYLVANIA DECA SCHOLARSHIPS

Common Application Page 1

Please note that students completing this application will be considered for Pennsylvania DECA Scholarships, State Business Partnership Scholarships, and the Food Merchants Scholarship.

Name: _____ Phone Number: _____

Full Address:

Date of Birth: _____ Social Security Number

E-Mail Address:

School Name: _____ DECA Advisor's Name:

If you are attending a comprehensive high school, please list all marketing and/or marketing-related or business-related courses taken during high school: _____

If you are attending a vocational school, please list your course of study:

Please indicate the number of years been enrolled in the program list above:

___1 year ___2 years ___3 years ___4 years

Explain how marketing education has assisted you in progressing toward your career objective:

Planned Post-Secondary School:

Have you been accepted? ___Yes ___No ___Not at this time

What major field of study do you plan to pursue?

Are you presently employed? ___Yes ___No Position held:

Business: _____ Dates of Employment:

Address: _____ Phone Number:

If not presently employed, explain why:

PENNSYLVANIA DECA SCHOLARSHIPS

Common Application Page 2

STUDENT NAME: DECA PARTICIPATION	1 YEAR	2 YEARS	3 YEARS	WINNER NOTATION/MISC NOTES Please list event name and placement.
CHAPTER: ACTIVE MEMBER				
CHAPTER: CHAPTER OFFICER				
CHAPTER: PROGRAM OF WORK PARTICIPATION				
DISTRICT: ATTENDED				
DISTRICT: DISTRICT OFFICER				
DISTRICT: COMPETED				
STATE: ATTENDED				
STATE: COMPETED				
STATE: STATE OFFICER				
NATIONAL: ATTENDED				
NATIONAL: COMPETED				

I certify that the information given on this application is correct. Should I be awarded a scholarship, I agree to follow all procedures to activate my scholarship. I agree to give strict attention to my studies and the regulations of the college. If I should fail to make satisfactory grades in my college work, change my course objective from marketing, management, distribution, or marketing education or willfully violate college regulations, I agree to surrender all rights of ownership to the unused portion of the scholarship.

Signed: _____

Date: _____

PENNSYLVANIA DECA SCHOLARSHIPS

Common Application Page 3

CATEGORY	POSSIBLE POINTS	POINTS AWARDED
APPLICATION & PERSONAL STATEMENT		
Neatness/Accuracy		
0-3 errors	5	
4-6 errors	4	
7-10 errors	3	
11-12 errors	2	
13-15 errors	1	
Career Objective: entering a course of study in a...		
Field of Marketing	5	
Non-Marketing Field	0	
SUBTOTAL	10	
DECA PARTICIPATION		
Portfolio of Activities		
Overall involvement and documentation of activities	10	
Program of Work participation for 3 years	10	
Program of Work participation for 2 years	8	
Program of Work participation for 1 year	5	
SUBTOTAL	20	
Chapter Involvement		
Active member for 3 years	10	
Active member for 2 years	8	
Active member for 1 year	5	
Chapter Officer	10	
SUBTOTAL	20	

PENNSYLVANIA DECA SCHOLARSHIPS

Common Application Page 4

DECA PARTICIPATION (continued)			
District Competitor			
	District competitor for 3 years	10	
	District competitor for 2 years	8	
	District competitor for 1 year	2	
SUBTOTAL		10	
State Participation			
(Please note that state participation points may only be claimed for attending <u>or</u> competing, not both. Officer points are claimed in addition to the above points.)			
	Attended 2 state conferences	5	
	Attended 1 state conference	2	
	State competitor for 3 conferences	10	
	State competitor for 2 conferences	8	
	State competitor for 1 conference	5	
	State officer for 2 years	10	
	State officer for 1 year	5	
SUBTOTAL		20	
National Competitor		5	
SUBTOTAL		5	
MARKETING EDUCATION CLASSES			
	3 marketing classes taken	15	
	2 marketing classes taken	10	
	1 marketing class taken	5	
	0 marketing classes taken	0	
SUBTOTAL		15	
OTHER BUSINESS/VOCATIONAL CLASSES			
	2 business/vocational classes taken	10	
	1 business/vocational class taken	5	
	0 business/vocational classes taken	0	
SUBTOTAL		10	

PENNSYLVANIA DECA SCHOLARSHIPS

Common Application Page 5

SCHOLASTIC ABILITY			
Overall Scholastic Average (based on a 4.0 scale)			
	3.5 & above	5	
	3.0 to 3.4	4	
	2.5 to 2.9	3	
	2.3 to 2.4	2	
	2.0 to 2.2	1	
Marketing Education Average (based on a 4.0 scale)			
	3.5 to 4.0 for 2 years in marketing	5	
	3.5 to 4.0 for 1 year in marketing	4	
	3.0 to 3.4	3	
	2.5 to 2.9	2	
	2.3 to 2.4	1	
SUBTOTAL		10	
OTHER SCHOOL/COMMUNITY PARTICIPATION (not including DECA)			
Other organization may include, but are not limited to: band, sports, community groups, church groups, boy scouts, girl scouts, chorus, junior achievement, FBLA, Skills USA, FFA, FCCLA, TSA, HOSA, volunteering, student council, honor society.			
	Member or officer of 3 other organizations	15	
	Member or officer of 2 other organizations	10	
	Member or officer of 1 other organization	5	
SUBTOTAL		15	
SCHOOL ADMINISTRATOR'S STATEMENT			
	Strong/personal/outstanding letter	5	
	Non-personal/form-type letter	2	
SUBTOTAL		5	
DECA ADVISOR'S STATEMENT			
	Strong/personal/outstanding letter	5	
	Non-personal/form-type letter	2	
SUBTOTAL		5	
EMPLOYMENT EXPERIENCE			
	2 or more years	5	
	1 full year	4	
	less than 1 year	3	
SUBTOTAL		5	

PENNSYLVANIA DECA SCHOLARSHIPS

Common Application Page 6

COMMON APPLICATION TOTAL SCORE SHEET		
STUDENT NAME:		
CATEGORY	POSSIBLE POINTS	POINTS AWARDED
Application & Personal Statement	10	
DECA Participation		
Portfolio of Activities	20	
Chapter Involvement	20	
District Competitor	10	
State Participation	20	
National Competitor	5	
Marketing Education Classes	15	
Other Business/Vocational Classes	10	
Scholastic Ability	10	
Other School/Community Participation	15	
School Administrator's Statement	5	
DECA Advisor's Statement	5	
Employment Experience	5	
APPLICATION WORKSHEET TOTAL	150	

Applicants must score 80% or 120 points or higher to receive an interview.

Pennsylvania DECA Student-of-the Year Scholarship Event

Purpose: To encourage the highest degree of participation, involvement and achievement by an individual student in marketing education, school, community and work activities.

Eligibility: The competition is open to all Pennsylvania DECA members. Each chapter may submit their chapter allotment plus one per chapter.

Awards: The top six winners will be recognized at the State Career Development Conference. First, second and third place winners will receive trophies indicating their placement. The remaining winners will receive finalist trophies.

Scholarships will be awarded as listed:

First place: \$1,000.00 scholarship from Pennsylvania DECA to the college of your choice.

Second place: \$750.00 scholarship from Pennsylvania DECA to the college of your choice.

Third place: \$500.00 scholarship from Pennsylvania DECA to the college of your choice.

Specifications:

- Competitors will be rated on the basis of objective standards that carry point values.
- Points for DECA activities, honors and awards may only be claimed from the close of the last State Career Development Conference to the opening of the current year's State Career Development Conference. Failure to adhere to this requirement will result in disqualification.
- The written documentation must be submitted in an official three-ring DECA notebook.
- The Student-of-the-Year Entry/Rating Sheet must be inserted inside the front cover of the notebook. Failure to meet this requirement will result in disqualification.
- Each of the three sections (Chapter and State DECA Activities, DECA Honors and Awards, and Scholastic Standing) of the written document must be indexed using a numbered tab on the first page of each section. Each section must begin with a new page.
- All sections must be presented in the exact sequence as identified on the official rating sheet.
- The evidence presented in the written documentation is limited to the items listed on the Student of the Year Entry/Rating Sheet.
- All supporting evidence (photos, illustrations, letters and documents) pertaining to a section must be properly identified and included in the corresponding section.
- The written documentation is limited to 25, single-sided pages. Only the front side of the sheet protector may be used. The back side must be blank.

- Materials (two-sided, pull-outs, folded or stapled) which would increase the number of pages or need to be opened are prohibited.
- Entries must be brought to the State Career Development Conference Registration prior to 4:00 p.m. on the first day of the conference.
- Participants are required to submit the original document plus one black and white photocopy. The copy must be stapled and included inside the front cover of the original. Entries not including the photocopy will be disqualified.

Student of the Year

Participant's Name:

Rating Sheet

I. D. Number:

Chapter and State DECA Activities - 45 points possible		
◆ Points will be based on attendance, degree of participation, display of leadership ability and fulfillment of assigned responsibilities. Total points given will be determined by the judges.		
Category	Max. Score	Score
Chapter, district, state and other business and professional meetings.	10 points	
Chapter, district, state and other promotional activities.	10 points	
Chapter, district, state and other social, benevolent and recreational activities.	10 points	
Personal participation in the chapter activities for the State Program of Work	15 points	
Subtotal		

DECA Honors and Awards - 10 points possible		
◆ Points will be based on degree of participation and level of achievement. Total points given will be determined by the judges.		
Category	Max. Score	Score
District, state and national competition.	5 points	
Chapter, district and state offices held.	5 points	
Subtotal		

Scholastic Standing - 30 points possible		
◆ Points will be based on the student's grades for the previous two complete semesters or the equivalent thereof. A "4.0" or "A" average will receive 30 points.		

♦ No points will be awarded unless an official high school transcript and an explanation of the school's grading procedure is submitted. Total points given will be determined by the judges.		
Category	Max. Score	Score
Scholastic standing.	30 points	
Subtotal		

Student of the Year

Participant's Name:

Rating Sheet

I. D. Number:

Personal Interview - 55 points possible
 Points will be based on a personal interview before a group of judges at the State Career Development Conference. Factors to be judged are found on the Personal Interview Rating Sheet. Total points given will be determined by the judges and added to the scores for the written document and the public speaking segment.

Category	Max. Score	Score
Business Conduct Did the participant..... Greet the judges promptly and properly? Introduce himself/herself correctly? Remain standing until invited to be seated? Volunteer appropriate information? Make a good, businesslike impression? Use correct English and show good use of words? Speak distinctly and answer questions clearly? Express proper amount of enthusiasm? Exhibit sufficient self-confidence?	15 points	
Personal Appearance Did the participant have..... Hair neat and clean? A positive attitude? A confident stride? A socially "at ease" appearance? Accessories clean and suitable? Footwear clean and neat?	10 points	
Understanding of Business and Economic Concepts Did the participant have..... Knowledge of free enterprise? An understanding of competition? An appreciation of profit motives? An understanding of the relationship of the above items to the DECA Creed and its philosophy?	15 points	
Personal Growth and Development		

Has the student taken full advantage of the benefits offered by marketing education and DECA in working toward a career objective? Are the future plans for achieving a career objective realistic?	15 points	
Subtotal		

Student of the Year

Entry/Rating Sheet

Instructions:

1. Complete this entry/rating form and insert it inside the front cover of your written documentation. Be sure to include a copy of all rating sheets.
2. Secure all necessary signatures on this form. Incomplete entries will not be judged.

Name of participant:

School Name:

Advisor's Name:

We hereby witness that all of the contents of this document are accurate depictions of the student's work and fall within the time lines specified in the specifications for this competitive event.

Participant's Signature

Advisor's Signature

School Official's Signature

Chapter President's Signature

<i>Student of the Year Tally Form - 140 points possible</i>			
Category	Subtotals	Max. Score	Score
Written Documentation		85 points	
Chapter and State DECA Activities		45 points	
DECA Honors and Awards		10 points	
Scholastic Standing		30 points	
Personal Interview		55 points	
TOTAL SCORE		140 points	

