

# **Pennsylvania DECA**



## **2019-2020 Plan of Action Ins & Outs**

The purpose of the Plan of Action (POA) is to recognize chapters that excel and implement the DECA Pillars: academically prepared, experienced leaders, community oriented, and professionally responsible.

#### Academically Prepared

Pennsylvania DECA members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations.

#### Community Oriented

Recognizing the benefit of service and responsibility to the community, members continually impact and improve their local and broader communities.

#### Professionally Responsible

Pennsylvania DECA members are poised professionals with ethics, integrity and high standards.

#### Experienced Leaders

Pennsylvania DECA members are empowered through experience to provide effective leadership through goal setting, consensus building and project implementation.

To incentivize chapters to complete the Plan of Action, PA DECA awards and recognizes chapters who complete the plan of action. The State Officers will grade and categorize each chapter into 3 tiers. This year the tier level names are incorporated with our state theme: Dream Big with PA DECA. The chapter that is deemed to have had the best implementation of the Plan of action will receive the PA DECA Cup! As for the rest, the prizes and tiers are as follows:

- |                             |  |
|-----------------------------|--|
| 3 <sup>rd</sup> Tier: REM   | Prize Awarded: Your chapter helps your district as a whole receive prime seats closer to the stage at the state conference based upon how many chapters complete the POA |
| 2 <sup>nd</sup> Tier: Light | Prize Awarded: Each chapter member receives PA DECA Stickers   |
| 1 <sup>st</sup> Tier: Deep  | Prize Awarded: DECA water bottles  |

For your chapter to be recognized at the State Career and Development Conference (SCDC) your chapter must complete the 4 sections of the plan of action (The DECA Pillars). For proof of completion, your chapter must send documentation and proof(photos) of completion and implementation of the DECA pillars to [papoa2020@gmail.com](mailto:papoa2020@gmail.com). (A template of what you can send is provided below) Listed below are examples and guidelines for each section of the Plan of Action. \*\*Your chapter is not limited to these examples, be creative and if there are any questions text (814)594-9655.

## **Academically Prepared (Must complete at least 2 activities)**

For your chapter to be academically prepared, you need to show us what you are doing to prepare your members for tests, roleplays, conferences, real life business experiences, etc.... examples of these are as follows:

- Host a DECA Fundraising Event
  - car wash, bingo, etc....
- Host an Educator/Professional Presentation
  - Have a business professional come to your business/DECA class to present his/her job and experiences.
- Organize Chapter Study Sessions
  - Minimum of 5 (Use mock roleplays and exams)
- Attend Additional DECA Conferences
  - ex. New York experience, Career Day with the 76ers, Career Day with the Pirates, etc.....

## **Community Oriented (At least 1 community service event)**

Your DECA chapter must be involved with the community throughout the year through various services, fundraisers, outreach programs, volunteering, etc.... Examples of what your chapter can do are:

- Volunteering at nonprofit organizations
- Holding a fundraiser for a local charity/organization
- Creating or hosting a community event oriented around a charity

## Professionally Responsible

For the professionally responsible section of the POA, PA DECA is deeming it professionally responsible for your chapter to raise certain monetary levels for our state charity: **The Anthony Myers Movement**. This year your chapter must raise at least \$100 for our state charity in order to be considered for the 3<sup>rd</sup> tier level (REM). Here are the levels as follows:

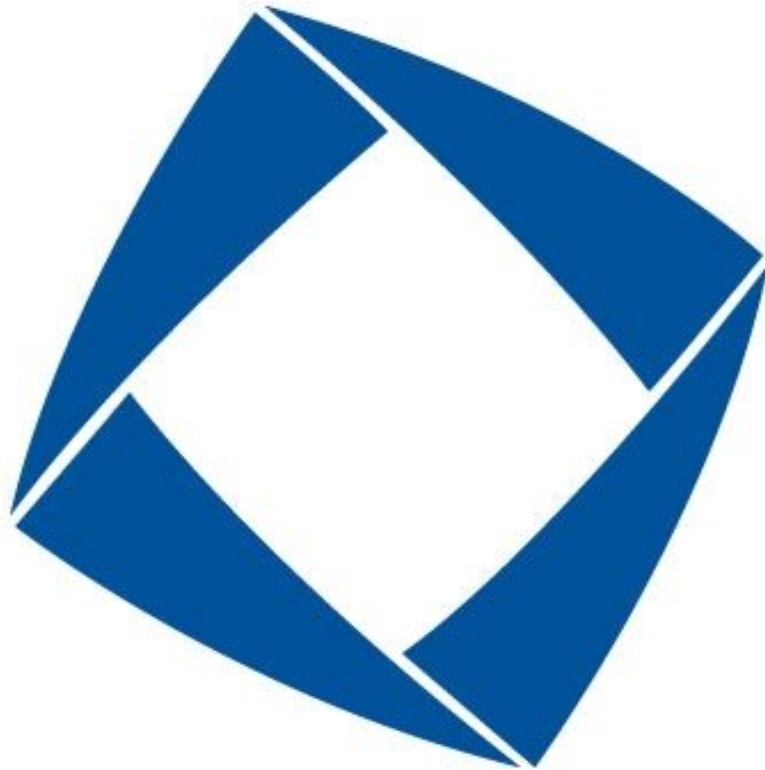
<b>Tier Level</b>	<b>Minimum Donation</b>
• 3 <sup>rd</sup> Tier (REM)	\$100
• 2 <sup>nd</sup> Tier (Light)	\$250
• 1 <sup>st</sup> Tier (Deep)	\$400

## Experienced Leaders (At least 2 activities)

PA DECA wants your chapter's members to get the most out of there DECA experience through chapter involvement, presentations, and projects. This includes promoting or pitching DECA to a local business, presenting DECA to incoming freshman, creating a DECA video, etc... Listed below are examples your chapter can implement and submit in the Plan of Action.

- Present to incoming freshman/middle schoolers
  - At an open house or freshman orientation set up a DECA booth or have members talk to freshman about DECA.
- Promote DECA to Local Businesses
  - Go to businesses telling them about the wonders of your chapter, you can use this opportunity to seek out potential business partnerships for your chapter!
- Participate in DECA Month / DECA week
  - Participate in our PA DECA Week (Sept. 23-27)
  - DECA month is in November—Take pictures!
- Create a chapter video lip synch/DECA creative rap/video
  - Have your chapter submit a video being creative and fun about there DECA experience or a neat lip synch with your chapter.

# **Pennsylvania DECA**



## **2019-2020 Plan of Action Verification Form**

## Plan of Action Verification Form

After completion of the sections above, your chapter needs to verify to PA DECA that your chapter completed these stated goals. To help with the verification process, please provide the date that each goal has been completed, a description of each goal accomplished by attaching a brief summary of the event and photographic documentation, if applicable (or any other sort of documentation necessary). Please note that your chapter must attach a document with descriptions of the event/activity/charity along with the verification form with descriptions of the event completed.

The Plan of Action verification form and all additional documentation must be submitted via the online submission link found on [padeca.org](http://padeca.org), mailed to the address below, or emailed to Kyle Gardner at [papoa2020@gmail.com](mailto:papoa2020@gmail.com) by **January 17**. Please make checks payable to **"The Anthony Myers Movement."**

Mail to:

**PA DECA POA  
920 Woodland Ave.  
Norristown, PA 19403**

**\*\*Please note that if your chapter has any questions what so ever, they may reach out to PA DECA on:**

**Instagram: @pa\_deca**

**Twitter: @PaDECA**

# Plan of Action Verification Form

**\*\*Attach additional documentation with a description of each event with photos\*\***

## **Academically Prepared**

## **Date Completed**

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

## **Experienced Leaders**

## **Date Completed**

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

## **Community Service**

## **Date Completed**

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

Event: \_\_\_\_\_

\_\_\_\_\_

## **Professionally Responsible**

## **Anthony Meyer's Movement**

Provide the following information for the professionally responsible section:

Total Chapter Membership (As of Nov. 15, 2019) \_\_\_\_\_

Total amount raised for The Anthony Meyer's Movement \_\_\_\_\_

Total amount raised per member \_\_\_\_\_

Total amount raised for outside charity \_\_\_\_\_

Total amount raised per member \_\_\_\_\_

**PA DECA Challenges!**

**Date Completed**

Create DECA chapter social medias (Twitter/Instagram) \_\_\_\_\_

Increase DECA alumni/professional membership \_\_\_\_\_

- 2018/2019 Alumni/Professional membership # \_\_\_\_\_
- 2019/2020 Alumni/Professional membership # \_\_\_\_\_