



HERSHEY LODGE

PENNSYLVANIA
DECA
EDUCATIONAL
PROGRAM

The Pennsylvania DECA Chapter Officer Summit will prepare you to lead your chapter this upcoming year. You will be working with other leaders from across Pennsylvania and your State Officer team to set goals and plans for achieving them while growing your personal leadership skills.

**TUESDAY
JUNE 20**

**BUSINESS CASUAL -
FEBRUARY'S STATE POLO**

1:00 PM - 2:15 PM
Introductions and Orientation

2:15 PM - 3:30 PM
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3:30 PM - 4:00 PM
Chapter Training with Mr. Nathan and Mrs. Ice (Part I)

4:00 PM - 6:30 PM
Chocolate World & Dinner

6:30 PM - 7:30 PM
Chapter Training with Mr. Nathan and Mrs. Ice (Part II)

7:30 PM - 8:00 PM
Strategic Communications

8:00 PM - 9:30 PM
Public Speaking

**CURFEW IS MIDNIGHT
DURING THE CONFERENCE**

*Schedule is subject to change

**WEDNESDAY
JUNE 21**

**BUSINESS
PROFESSIONAL**

8:00 AM - 8:30 AM
Breakfast (Cocoa Beanery)

8:30 AM - 10:00 AM
Chapter Leadership Strategies

10:00 AM - 11:15 AM
Plan of Action Presentation/Work Time

11:15 AM - 11:45 AM
Competitive Event Super Success System

12:00 PM - 1:30 PM
Etiquette Lunch

1:30 PM - 5:10 PM
Goal Setting & Program of Leadership

5:30 PM - 7:00 PM
Dinner (Fuddruckers)

7:00 PM - 8:40 PM
EPIC Project Planning

9:00 PM - 10:00 PM
DECA After Dark (Pool Time)

10:30 PM - 11:00 PM
Team Building Activity

**THURSDAY
JUNE 22**

**BUSINESS
PROFESSIONAL**

8:00 AM - 8:30 AM
Breakfast (Cocoa Beanery)

8:30 AM - 9:00 AM
Member Recruitment and Engagement

9:00 AM - 9:30 AM
Recap & Next Steps

**All sessions will be held in
Tower 1 unless otherwise
noted.**