



## **STATE OFFICER TEST STUDY GUIDE**

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### **DECA Mission Statement**

DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

### **DECA Inc. Executive Director**

Lou DiGioia

### **PA DECA State Advisor/Executive Director**

Jerry DiGiovanni

### **PA DECA State Officer Advisors**

Robert Nathan and Gaye Ann Ice

### **PA DECA Board of Trustees President**

Lisa Waters, Bucks Co. Tech High School

### **Mailing Address for DECA Inc. Headquarters**

1908 Association Drive  
Reston, Virginia 20191

### **Official Magazine of DECA Inc.**

“DECA Direct”

### **2018-2019 PA DECA State Officers**

Meet the team at [padeca.org/student-resources/stateofficers](http://padeca.org/student-resources/stateofficers)

### **2018-2019 Executive Officers for the High School Division**

- Executive President: Andrew Weatherman, NC
- North Atlantic Region Vice President: Rachel Lynch, NJ
- Central Region Vice President: Nick Matthews, MI
- Southern Region Vice President: Dylan Heneghan, NC
- Western Region Vice President: Jonathan Wilson, WA



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The official DECA emblem is a diamond-shaped design. It embraces the organization's affinity for the diamond while displaying a bold, modern design. The four points inside the diamond represents the first set of DECA's Guiding Principles. The four outer points represent the second set of DECA's guiding principles and the polished leaders DECA prepares.

### **The four inner points of the DECA Diamond represent the purpose of our comprehensive learning program:**

- Integrates into Classroom Instruction
- Applies learning
- Connects to Business
- Promotes Competition



### **The four outer points of the DECA Diamond represent the results of the comprehensive learning program. DECA prepares the next generation to be:**

- Academically prepared
- Community oriented
- Professionally responsible
- Experienced leaders

### **Official Color of DECA**

Blue; black may be used when blue is unavailable; if on a blue field, the logo may be white

### **DECA Inc. Theme**

"Ready For It!"

### **Pennsylvania DECA Theme**

Ready, Set...PA DECA!

### **DECA Month**

November 1-30



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### **DECA Inc.'s Three Primary Purposes**

- To assist state/provincial associations in the growth and development of DECA
- To further develop education in marketing and distribution which will contribute to occupational competence
- To promote understanding and appreciation for the responsibilities of citizenship in our free, competitive, enterprise system

### **DECA's Core Values and Attributes**

- Competence
- Innovation
- Integrity
- Teamwork

### **DECA Inc. Establishment**

DECA was established nationally in 1946 with 17 charter states. The first interstate DECA conference was held in Memphis, TN, April 1947.

### **PA DECA Establishment**

PA DECA was first organized in 1952, but Pennsylvania did not receive an official charter from DECA Inc. until 1960.

### **Geography**

- DECA operates in all 50 states plus Puerto Rico, Guam, Canada, China, Spain, South Korea and Germany.
- Pennsylvania is located in the North Atlantic Region of DECA Inc.
- Pennsylvania DECA is divided into 11 districts

### **PA DECA Board of Trustees**

This is the official governing body of Pennsylvania DECA.

### **PA DECA Plan of Action**

The Plan of Action is developed by the State Officer Team each year to set goals for chapters to accomplish and to recognize the most active PA DECA chapters.



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### **Competitive Events**

As an integral part of classroom learning, DECA's industry-validated competitive events are aligned with National Curriculum Standards. Learn more about the competitive events that are offered by DECA Inc. at [www.deca.org/high-school-programs/high-school-competitive-events/](http://www.deca.org/high-school-programs/high-school-competitive-events/)

### **State-Only Competitive Events**

Pennsylvania DECA offers some additional competitive events at the State Career Development Conference. Please consult the Supplemental Guide for more information about these events.

### **Membership Divisions of DECA**

- High School Division
- Collegiate DECA
- Alumni Division
- Professional Division

### **Membership Dues**

- The dues for membership in Pennsylvania DECA are \$8.00.
- The dues for membership in DECA Inc. are \$8.00.
- The Alumni Division of DECA permits alumni to retain affiliation in a supportive capacity. Dues are \$16.00.

### **DECA Terminology**

- DECA offers a well-rounded “competitive events program”, not “contests”.
- At the local level, DECA is referred to as a “chapter”, not a “club”.
- Persons belonging to a DECA chapter are “members”, not “DECA students”.
- DECA Inc. is made up of state and territorial “chartered associations”. Chartered associations are made up of local chapters.
- CTSO is an acronym for Career and Technical Student Organization
- “DECA” is not an acronym, as it no longer stands for Distributive Education Clubs of America.



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### **Official DECA Merchandise**

DECA Images is the official supplier of DECA jewelry, blazers, clothing and membership supplies.

### **Scholarship Opportunities**

Some scholarships are available to Pennsylvania DECA members at the State Career Development Conference. DECA Inc. provides over \$300,000 in scholarship monies to DECA members each year.

### **ICDC Leadership Academies:**

- Aspire – Senior DECA Members
- Elevate – Chapter Officers
- Empower – State/Association Officers
- Ignite – All DECA Members
- Thrive – Chapter Officers (*Allocations based on Chapter Campaign completion*)

### **DECA Inc. Chapter Campaigns:**

- Promotional Campaign
- Global Entrepreneurship Week Campaign
- Community Service Campaign
- Membership Campaign
- Advocacy Campaign

### **Pennsylvania DECA Website**

[padeca.org](http://padeca.org)

### **DECA Inc. Websites**

[deca.org](http://deca.org)

[decadirect.org](http://decadirect.org)

### **Additional State Officer Resources**

Please consult the “Student Leader Resource Guide” on the [Executive Officer page of deca.org](#) for additional information. Items from this guide may appear on the State Officer Test.